Meijer Automated Distribution

November 10, 2020
House Tax Policy Committee

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Meijer Overview

- Meijer is a Grand Rapids, MI based retailer that operates over 250 supercenters and grocery stores in 6 states across the Midwest (119 supercenters in Michigan).
 - Each Meijer supercenter employs 200-300 team members.
 - Each Meijer supercenter represents \$30 million worth of direct and indirect investment in local communities.
- Employs nearly 80,000 Team Members across footprint.
- Meijer employs nearly 40,000 Team Members in Michigan.
- Meijer has been privately-owned and family-operated since 1934.
- Meijer donates more than 6% of its net profit to community organizations and charities each year.



Who pays Michigan's PPT?

SUBJECT TO PPT



EXEMPT FROM PPT



Eligible Industrial & Manufacturing Personal Property (EMPP)

Local & Regional Economic Development Tools

- Industrial Facilities Exemption
 - Renaissance Zones
 - Aerotropolis

4 Distribution Timelin Meijer

Grand Rapids, MI



Tipp City, OH



Lansing, MI



Middlebury, IN



Newport, MI



Pleasant Prairie, WI



Meijer Fully Automated Grocery

Grocery Network



Pleasant Prairie, WI

- Fully automated WITRON
- 200K sq ft
- Approximate cases per day: 90K-110K

Lansing, MI

- Fully automated WITRON
- 550K sa ft
- Approximate cases per day: 230K-300K

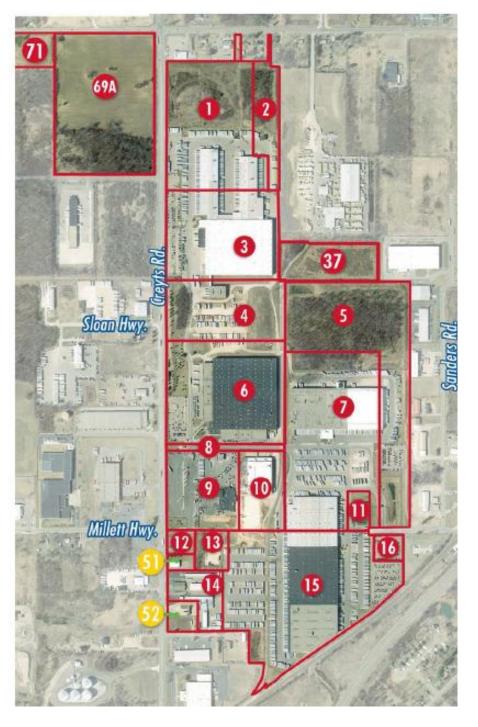
Tipp City, OH

- Mechanized building today
- Fully automated WITRON under construction
- 375K sa ft
- Approximate cases per day: 140K-200K

Newport, MI

- Mechanized building today
- Automated
 WITRON under consideration

Lansing Distribution Site (346 Acres)

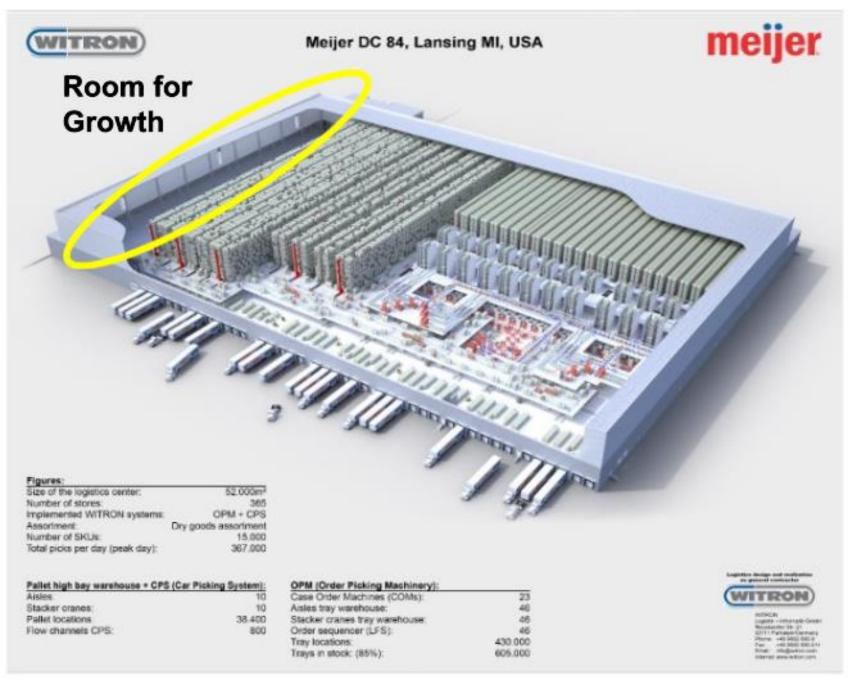


Lansing Automated Distribution

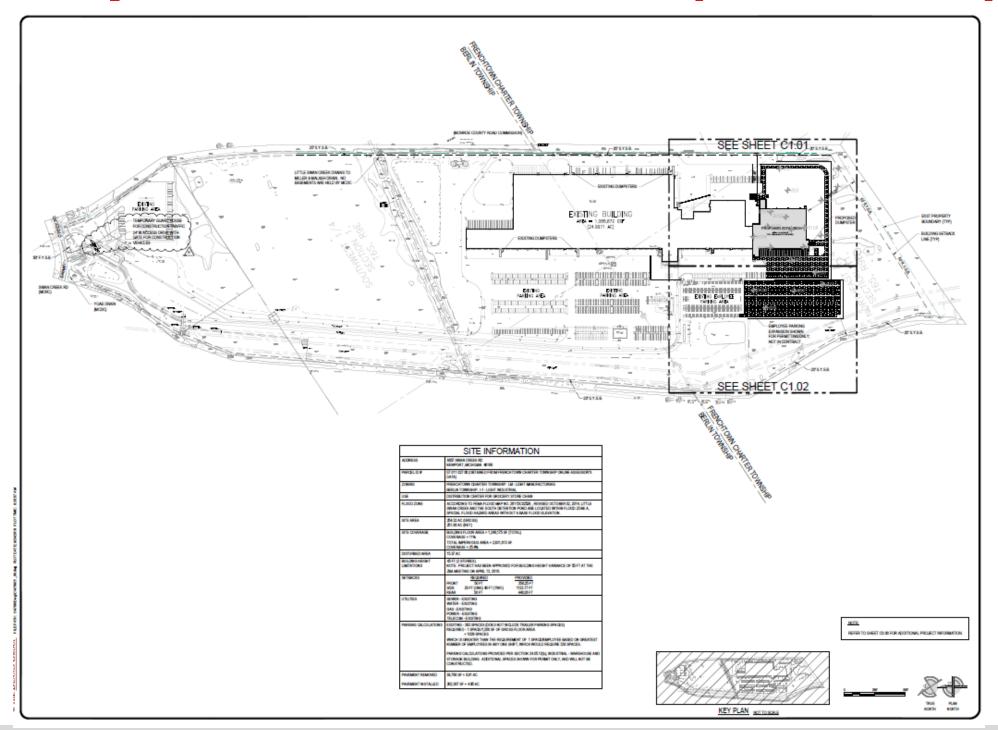
DC84 - WITRON (Opened 2017)

- Meijer's Lansing automated distribution center is the largest of its kind in the United States.
 - 50 acres
 - 553,000 sq ft
 - 84 ft tall
 - 84 dock doors
- Can store nearly 50,000 pallets worth of product at any given time within the automation.
- Receives over 1,000 truckloads of groceries a week, and ships roughly 800 truckloads of product to 82 Meijer stores.
- Moves an average of 240,000 cases of goods daily.
- The automated system creates over 1,500 pallets of aisle-ready product along with thousands of pallets of other goods delivered daily to Meijer stores.
- Includes 23 assembly lines for manufacturing pallets for final delivery supported by
 - 10 full load unit cranes
 - 46 mini-load cranes
 - 23 sequence buffers
 - 23 case order machines

Lansing Automated Distribution



Newport Distribution Site (225 Acres)



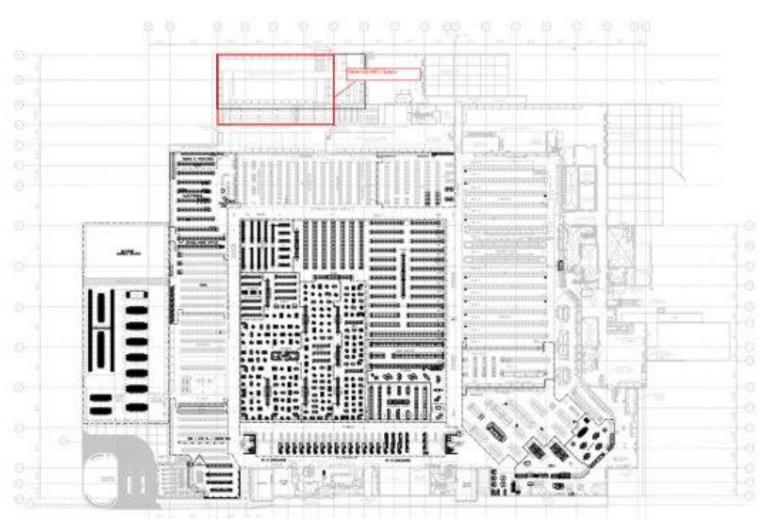
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Meijer In-Store Fulfillment Centers



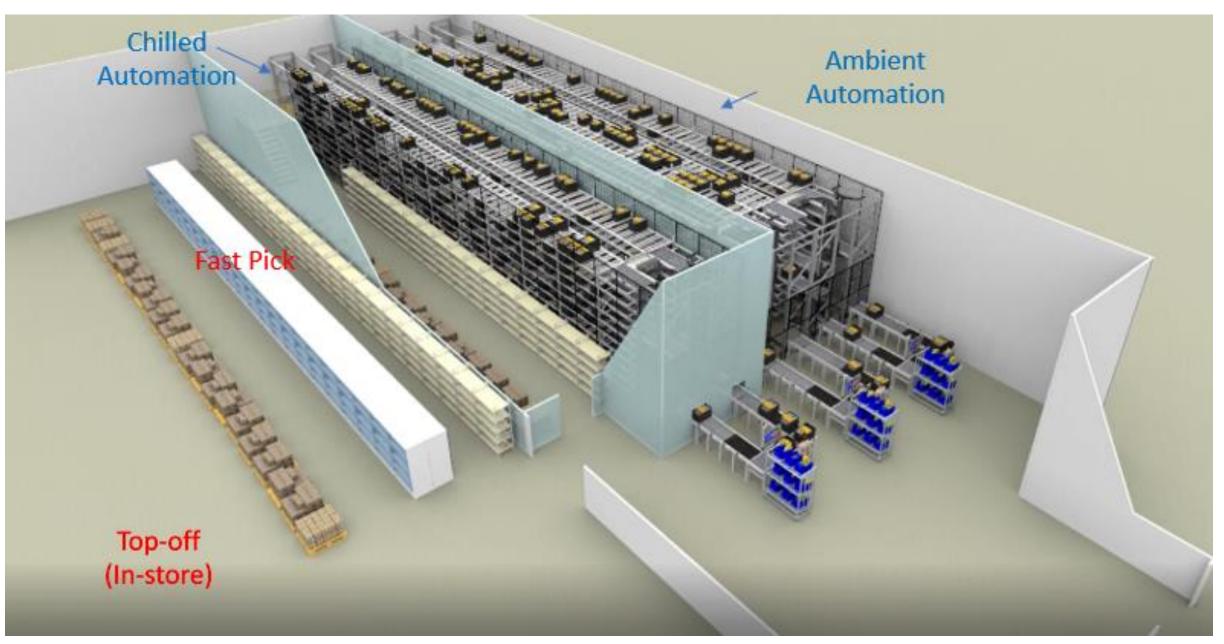
Meijer In-Store Fulfillment Centers

- Mini-warehouse in a store backroom providing efficient product picking in close proximity to the customer, and minimizing time and cost of the last mile.
- Consists of existing Meijer warehouse automation and technology (Dematic) enabling lower fulfillment costs of digital orders.
- Mix of automation and "Fast Pick" traditional warehousing based on product characteristics including fresh, and frozen products.
- Items not found in the automation will be "Topped Off" by shopping from the sales floor.
- Allows retailers to overcome cost challenges associated with fulfilling a growing digital market, and offers expanded availability for home delivery and curbside services.



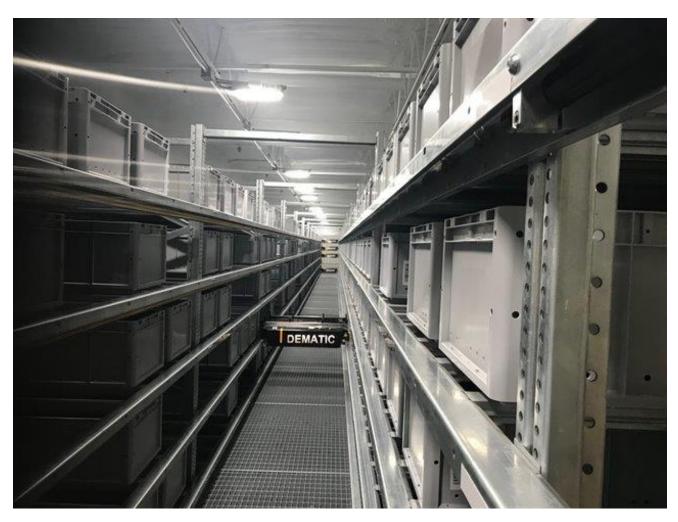
Meijer In-Store Fulfillment Components

Store 470 – Alpine Ave., Grand Rapids



Meijer In-Store Fulfillment - Current Automation



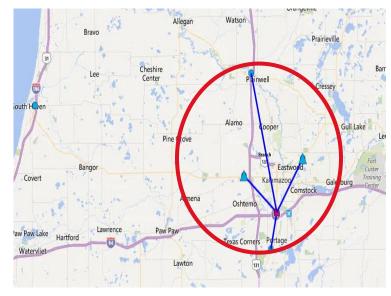


Meijer In-Store Fulfillment Opportunities



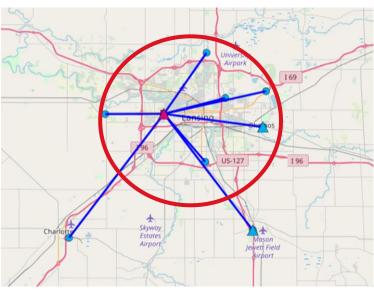
Potential Locations for Meijer In-Store Fulfillment

Store 22 Westnedge



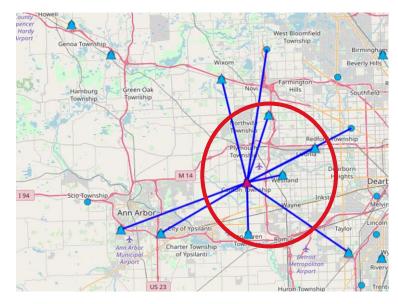
- 5 Stores Serviced
- 7,353 Weekly Transactions
- 10.28 Avg Miles
- 18.88 Max Miles

Store 23 Saginaw Hwy



- 7 Stores Serviced
- 7,451 Weekly Transactions
- 12.20 Avg Miles
- 14.51 Max Miles

Store 32 Canton



- 5 Stores Serviced
- 7,086 Weekly Transactions
- 8.92 Avg Miles
- 12.46 Max Miles

Total Demand Served – **21,890** Weekly Transactions across **17** Stores Accounts for **12.7%** of Total Demand

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Industrial Facilities Exemption



Detroit Region Aerotropolis

